



Driving Student Engagement with Unified Mobile

St. Mary's University engages its constituents with a convenient access to SIS, LMS, Email and other campus information with Unified Mobile

St. Mary's University took a long-term view of its mobile strategy when it chose Unified Mobile. The solution offers a highly-customizable, self-service mobile app that provides its students, staff and faculty members with a one-click access to Ellucian® Banner, Canvas® and Office365®, making information and campus resources easily accessible on the go.

"Unified does a good job in terms of already knowing the expectations of the students and they have a lot of applications already set-up for those kinds of things that students, faculty and the university would want to do." said **Arturo Salinas, Senior Java Web Developer at St. Mary's University.**

A complete mobile solution that integrates with Ellucian® Banner, Canvas®, Office365® and other third-party applications; enabled with an effective targeted-messaging system; delivers an immersive user-experience to constituents, making it easier for them to stay on the top of their academic and extracurricular life on campus.

About St. Mary's University

St. Mary's University, founded in 1852 by Marianist brothers and priests, is the first institution of higher learning in San Antonio and the oldest Catholic university in Texas and the Southwest. Personal attention and powerful academic programs have made St. Mary's a nationally recognized liberal arts institution. St. Mary's University sits among the top colleges and universities in the country in a Brookings Institution study that shows how well colleges prepare students for careers. With a score of 99 out of 100, St. Mary's has the 17th highest value-added score with respect to mid-career salary. This score is the highest in San Antonio and right behind Rice University for best in Texas.

Region:

San Antonio, TX, USA

Product:

Unified Mobile

Problem Statement:

Lacked an independent mobile app with institutional branding that integrates with Ellucian® Banner, Canvas® & Office365® enables the institution to communicate with its students & provides the self-service flexibility to add, remove and modify the app in real-time.

Solution:

Unified Mobile with institution-specific branding, out-of-the-box integration to Ellucian® Banner, Canvas®, Office365® & other enterprise applications; an ability to send targeted messaging to constituents. Equipped with a self-service mobile app development platform, administrators can add, remove or modify the app in real-time without writing a single-line-of-code.

Business Outcome:

St. Mary's has positively adopted the new solution; with a massive upsurge in student engagement; communications and awareness towards campus news and events. The student and faculty members particularly like the "Mark attendance" and "Attendance Verification" features that automate attendance tracking for the institution.

The Comparative Advantage:

Leveraging Unified Mobile, the institution created a branded mobile app which offers students mobile access to their campus email, class schedules, financial aid, academic transcripts, grades, courses, assignments, account information, attendance tracking & campus safety. It also offers a quick access to the directory, campus events, athletics, maps & social-networking, so prospects & parents can easily access visitor information without needing to sign-in.

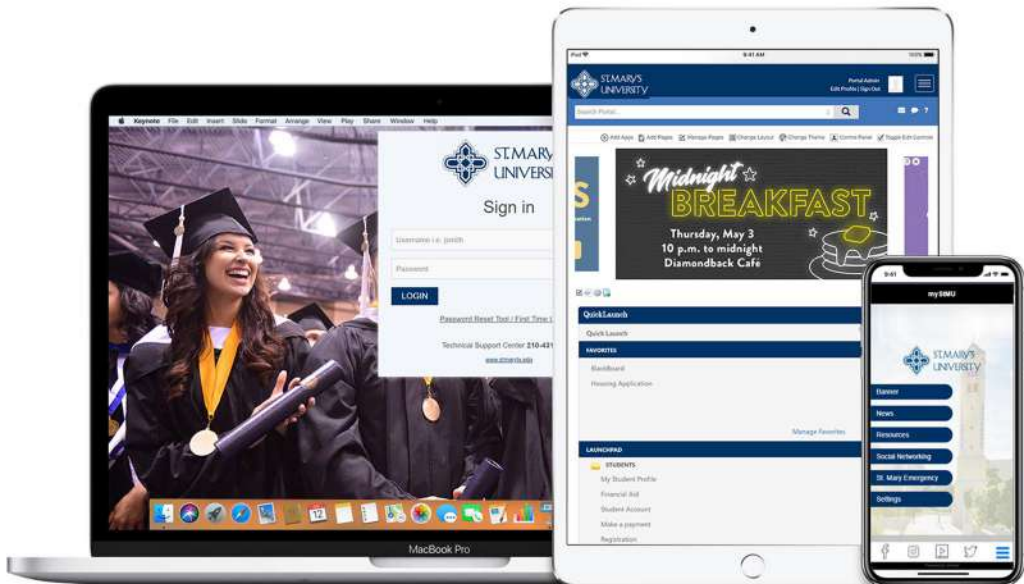
Powerful & Effortless; Self-Service Platform:

The self-service mobile app development platform, Unified Studio provides St. Mary's administrators with the flexibility to self-manage their app so that they can modify their app to cater to their unique student engagement and digital transformation needs, without writing a single-line-of-code.

Testimonial:



"Unified has helped us to get our student engaged with the University by providing solutions that meet our campus needs and give us the much needed added value that St. Mary's University looks for in any product that we implement to help our campus community.", said **Maria Isaura Lopez, IT Systems Administrator at St. Mary's University.**



Digitize Your Campus Today!

Create immersive user-experiences and boost student engagement with Unified Mobile.

Write to us at engage@unified.com for more information.

About Unified

Unified™ is a cloud-based, next generation student lifecycle management provider serving over seven million students in seven countries. Unified™ is a beautiful and easy-to-use solution designed with an analytics-first approach to increasing student enrollment and engagement. Developed in partnership with the higher education community, our solution is both affordable and flexible to meet the needs of traditional and non-traditional institutions alike.

