



About DWU

Dakota Wesleyan University (DWU) is a four-year university in Mitchell, South Dakota. It was founded in 1885 and is affiliated with the United Methodist Church. The student body averages slightly fewer than 800 students. The campus of the university is listed on the National Register of Historic Places.

Dakota Wesleyan teams, nicknamed athletically as the Tigers, are part of the National Association of Intercollegiate Athletics (NAIA), primarily competing in the Great Plains Athletic Conference (GPAC). They formerly competed in the South Dakota Intercollegiate Conference (SDIC).

Region:
Mitchell, SD 57301, USA

Product:
BlueLight Campus Safety App

Problem Statement:
The institution sought a solution that would improve the response time in case of an emergency, and enable students to notify and share their current location with the campus safety personnel directly.

Solution:
Unified Campus Safety app provides students with the ability to alert emergency officials, share their current location and medical history at the click of a button. It sends customized alerts to parents and guardians; and provides quick information such as hospitals and police stations within a 10 miles proximity."

Business Outcome:
Selecting Unified Campus Safety app has allowed Dakota Wesleyan University to avoid reinventing the wheel. It's been a welcome addition to the campus, and students have readily adopted the new solution with 80 percent of the population being aware of it. While no incidents reported to this point, the campus safety app offers peace of mind as another avenue of safety, which is excellent.

Improving Campus Safety with Unified Mobile App

Dakota Wesleyan University empowers its students with a robust campus safety app that enables them to alert emergency officials and share their current location, at the click of a button.

Dakota Wesleyan University sought a campus safety solution that would improve the response time in case of emergencies. Unified Campus Safety App allows students to report incidents and potential threats directly to campus police and law enforcement personnel; it shares their current location & sends customized alerts to parents & guardians.

"The BlueLight app allows users to directly contact emergency officials with the click of a button, as well as provide the caller's location to either campus safety or local law enforcement. Students and faculty can also customize the app to send alerts to others, such as parents, guardians, friends or family members in case of an emergency." said Chad Harvey, Director of Information Technology at Dakota Wesleyan University.

A robust campus safety app that improves response time and incident reporting; enabling students to alert campus safety officials in case of an emergency; share their geolocation, notify parents and guardians, and provide quick-information on emergency places such as nearby hospitals.

Crime Prevention On and Off Campus:

Leveraging Unified Campus Safety App has helped Dakota Wesleyan University maximize crime prevention on and off campus. The students have constant access to the campus safety app right in their pocket, unlike the BlueLight emergency systems that are stationed and often inaccessible.

Business Outcome:

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Testimonial:



"Unified was there for everything we needed. With the mobile and the portal solution we were able to tie grades, account inquiry, registrations, class schedule, transcripts & campus email all in one place; the integration with external applications is just great.", said **Chad Harvey, Director of Information Technology at Dakota Wesleyan University.**



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About Unified

Unified™ is a cloud-based, next generation student lifecycle management provider serving over seven million students in seven countries. Unified™ is a beautiful and easy-to-use solution designed with an analytics-first approach to increasing student enrollment and engagement. Developed in partnership with the higher education community, our solution is both affordable and flexible to meet the needs of traditional and non-traditional institutions alike.

