



### About CCP

Community College of Philadelphia is an open-admission institution in Philadelphia, Pennsylvania, United States, that grants associate degrees, academic certificates and proficiency certificates. Programs of study include health care; science and technology; design, construction and transportation; business, entrepreneurship and law; creative arts; liberal arts and communications; and education and human services.

#### Region:

Philadelphia, PA 19130, USA

#### Product:

Unified Mobile & Portal

#### Previous Vendor:

Ellucian® Luminis Platform

#### Problem Statement:

The Luminis® platform approaching its end of life required an upgrade, at which point Community College of Philadelphia decided to evaluate alternative options. With its core objective to replace the antiquated Luminis® solution, the institution sought a robust mobile app & web portal platform that would provide single sign-on to Ellucian® Banner, Canvas®, Office365® & other enterprise applications; and facilitate communication among students, staff and faculty members.

#### Solution:

Unified Mobile and Portal provides the constituents with out-of-the-box integration to Ellucian® Banner, Canvas®, Office365® & other enterprise applications; it enables the staff constituents to send targeted messages to a specific student, a group of students or the entire campus community.

Its cloud-based self-service platform allows IT administrators to personalize the student experience, and add, modify or remove services without writing a single-line-of-code.

#### Business Outcome:

Ever since its launch, MyCCP mobile app & portal has garnered significant upsurge in student engagement. Students have readily adopted the solution, with over 50,000 unique downloads of the mobile app.

## Increasing Student Success with Unified Mobile & Portal

Community College of Philadelphia provides its constituents with a robust mobile and portal platform that enables convenient access to SIS, LMS, Email and other enterprise applications; equips staff and faculty members with a means to engage and communicate with the students and empowers their success.

Community College of Philadelphia took a long-term view of its student engagement strategy when it chose Unified Mobile & Portal. The solution offers a cloud-based platform that enables CCP administrators to self-serve their custom-branded mobile app and web portal without writing a single-line-of-code. It provides out-of-the-box integration to Ellucian® Banner, Canvas®, Office365® and other enterprise applications; and a multi-channel targeted messaging system that promotes student-faculty-staff communication.

*"The success of the MyCCP mobile app and web portal has been overwhelming. The mobile app has received over 50,000 downloads, and the students use it day in and day out. When our registrations open, they run into their mobile app to search for their classes & its great for the cart too. It worked tremendously better than Banner SSB,"* said Jerome Phillips, Manager, Portal and Auxiliary Services at Community College of Philadelphia.

## Avoid Re-Inventing The Wheel:

Selecting Unified Mobile and Portal rather than building the solution in-house has allowed Community College of Philadelphia to save significant time and development efforts. It provided the institution with a custom-branded mobile app and web portal that enables one-click access to Ellucian® Banner, Canvas®, Office365® and other enterprise application; and a targeted messaging system, allowing staff and faculty members to engage and communicate with the students.

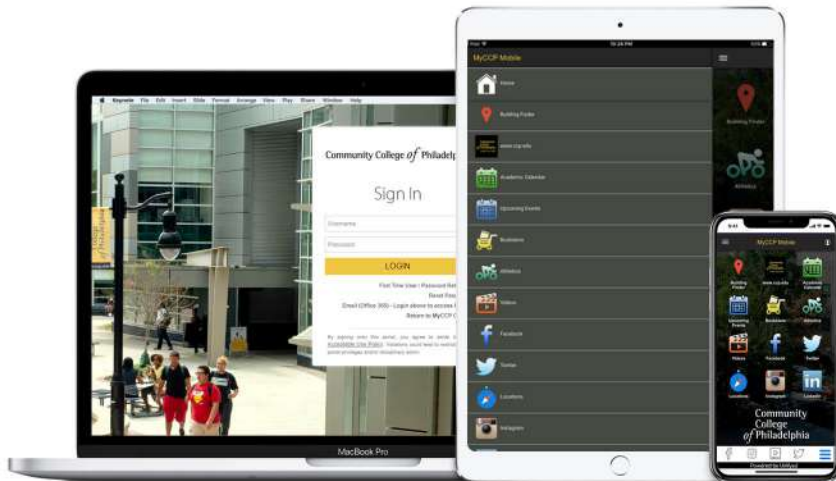
## Self-Service Platform:

The self-service mobile app development platform, Unified Studio has provided the CCP administrators with the flexibility to self-manage their app so that they can modify their app to cater to their unique student engagement and digital transformation needs, without writing a single-line-of-code.

## Testimonial:



*“The success of the MyCCP mobile app and web portal has been overwhelming. The mobile app has received over 50,000 downloads, and the students use it day in and day out. When our registrations open, they run into their mobile app to search for their classes & its great for the cart too. It worked tremendously better than Banner SSB,”* said **Jerome Phillips, Manager, Portal and Auxiliary Services at Community College of Philadelphia.**



## Digitize Your Campus Today!

Create immersive user-experiences and boost student engagement with Unified Mobile.

Write to us at [engage@unified.com](mailto:engage@unified.com) for more information.

## About Unified

Unified™ is a cloud-based, next generation student lifecycle management provider serving over seven million students in seven countries. Unified™ is a beautiful and easy-to-use solution designed with an analytics-first approach to increasing student enrollment and engagement. Developed in partnership with the higher education community, our solution is both affordable and flexible to meet the needs of traditional and non-traditional institutions alike.

