



About CCTC

Central Carolina Technical College (CCTC) is a community college in Sumter, South Carolina. It is part of the South Carolina Technical College System. The institution was established in 1962, when the South Carolina legislature created the Sumter Area Technical Education Center. The school changed its name in 1971 to the Sumter Area Technical College; it took its current name in 1992. It received its initial accreditation from the Commission on Colleges of the Southern Association of Colleges and Schools in 1974.

Region:

Sumter, South Carolina, SC, USA

Product:

Unified Mobile & Portal

Problem Statement:

The Institution sought a CCTC-branded native mobile application that enables one-click access to Ellucian® Banner, D2L®, Office365®; facilitates student-staff communication and provides CCTC administrators an applet-based mobile development platform so they can enable, disable or remove services on an individual basis while maintaining the overall operational functionality of the mobile app.

Solution:

Unified Mobile provides out-of-the-box integration to Ellucian® Banner, D2L®, Office365® & other enterprise applications; an ability to send targeted messaging to constituents. Equipped with a self-service mobile app development platform, administrators can add, remove or modify the app in real-time without writing a single-line-of-code.

Business Outcome:

The CCTC-branded mobile application has led to a massive upsurge in student engagement; it provides constituents with seamless access to college applications and data appropriate for their role and ensures students stay abreast of their academic and extracurricular life on campus.

Boosting Student Engagement with Unified Mobile

Central Carolina Technical College empowers its constituents with an immersive mobile application that provides them with convenient access to Ellucian® Banner, D2L®, Office365®, campus resources, news, and events.

Central Carolina Technical College took a long-term view of its student engagement strategy when it chose Unified Mobile. The solution offers a cloud-based self-service platform that enables CCTC administrators to personalize the student experience without writing a single line of code. The result is a custom-branded CCTC mobile app for iOS and Android users; with out-of-the-box integration to Ellucian® Banner, D2L®, Office365®; making information easily accessible on the go.

"We wanted to make sure we provide access to all of the information that we normally would provide on the portal, now in the palm of the hands of students. We have a variety of platforms running, and we needed an app that is applet based. We weren't looking at tying ourselves down with what's handed down to us; rather we wanted to improvise and create something that defines us and our needs best. Unified helped us achieve what was once only on paper and mind," said Brian Davis, Director of Information and Learning Technologies at Central Carolina Technical College.

A robust solution for constituent engagement; Unified Mobile makes the SIS, LMS, Email & campus resources come together on one mobile platform and puts it straight into the hands of the students; equipped with a targeted messaging system, it facilitates campus-wide communication and improves student success outcomes.

Testimonial:



Self-Service Platform:

Leveraging Unified Mobile & Portal, the institution was able to provide its students with convenient access to their class schedules, financial aid, academic transcripts, grades, courses, campus news & events; making information readily available on the go.

For staff and faculty members, it's an excellent means to communicate and collaborate with their students; track engagement with inbuilt data-analytics, find students at risk to reduce attrition.

Powerful & Effortless Self-Service Platform:

The self-service mobile app development platform, Unified Studio has provided CCTC administrators with the flexibility to self-manage their app so that they can modify their app to cater to their unique student engagement and digital transformation needs, without writing a single-line-of-code.

“By offering our students, an interface that can efficiently coordinate with our systems was one of the most valued achievement, and we intend to grow it. We are just about to release our E-mail integration and D2L® integrations and to test it right now”, said Brian Davis, Director of Information and Learning Technologies at Central Carolina Technical College.



Digitize Your Campus Today!

Create immersive user-experiences and boost student engagement with Unified Mobile.

Write to us at engage@unified.com for more information.

About Unified

Unified™ is a cloud-based, next generation student lifecycle management provider serving over seven million students in seven countries. Unified™ is a beautiful and easy-to-use solution designed with an analytics-first approach to increasing student enrollment and engagement. Developed in partnership with the higher education community, our solution is both affordable and flexible to meet the needs of traditional and non-traditional institutions alike.

