

## About ACC

Alvin Community College (ACC) is a community college in Brazoria County in the U.S. state of Texas. Alvin Community College provides educational opportunities in workforce training, academics, technical fields, adult basic education, and personal development. Alvin Community College offers a wide variety of career programs and majors that lead directly to the job market. Alvin Community College offers a wide variety of career programs and majors that lead directly to the job market.

### Region:

Brazoria County, TX, USA

### Product:

Unified Mobile & Portal

### Problem Statement:

The institution sought a mobile and portal solution that would help them to engage and communicate with their constituents; add sustenance to the institution's digital transformation initiatives and improve student-success outcomes.

### Solution:

Unified Mobile & Portal provides out-of-the-box integration to Ellucian® Colleague, Blackboard®, Office365® & other enterprise applications; an ability to send targeted messaging to constituents. Equipped with a self-service mobile app development platform, administrators can add, remove or modify the app in real-time without writing a single-line-of-code.

### Business Outcome:

Selecting Unified Mobile and Portal has allowed Alvin Community College to avoid re-inventing the wheel. The institution was able to launch a full-scale web portal and mobile application that integrates with their SIS, LMS, Email and other enterprise applications; providing constituents with a one-click access to information, campus resources, news and events. The targeted messaging feature has allowed the institution to communicate effectively with the campus community, send automated alerts to notify students of events such as financial holds etc.

# Boosting Student Engagement & Digital Transformation with Unified Mobile & Portal

Alvin Community College provides its constituents with an immersive mobile & portal platform that enables one-click access to SIS, LMS, Email and other enterprise applications

The Texas-based community college sought a mobile and portal solution that would help them to engage and communicate with their constituents; add sustenance to the institution's digital transformation initiatives and improve student-success outcomes. Unified Mobile & Portal provides the campus community with an immersive user-experience on the web and mobile devices; out-of-the-box integration to Ellucian® Colleague, Blackboard®, Office365®, campus resources, news and events and targeted messaging to communicate effectively.

*"Unified was able to provide us Advanced Feature Product with Full Support at half the cost and our students are happy,"* said Kelly Klimpt, Director, Information Technology at Alvin Community College.

A complete mobile and portal solution that integrates with Ellucian® Colleague, Blackboard®, Office365® and other third-party applications; enabled with an effective targeted-messaging system; delivers an immersive user-experience to constituents, making it easier for them to stay on the top of their academic and extracurricular life on campus.

## Student Success:

Leveraging Unified Mobile & Portal, the institution was able to provide its students with a convenient and consistent access to their campus email, class schedules, financial aid, academic transcripts, grades, courses, assignments, account information, campus news & events; making information readily available on the go.

For staff and faculty members, it's a great means to communicate and collaborate with their students; track student-engagement with inbuilt data-analytics, find students at risk and re-align their student strategy to reduce attrition.

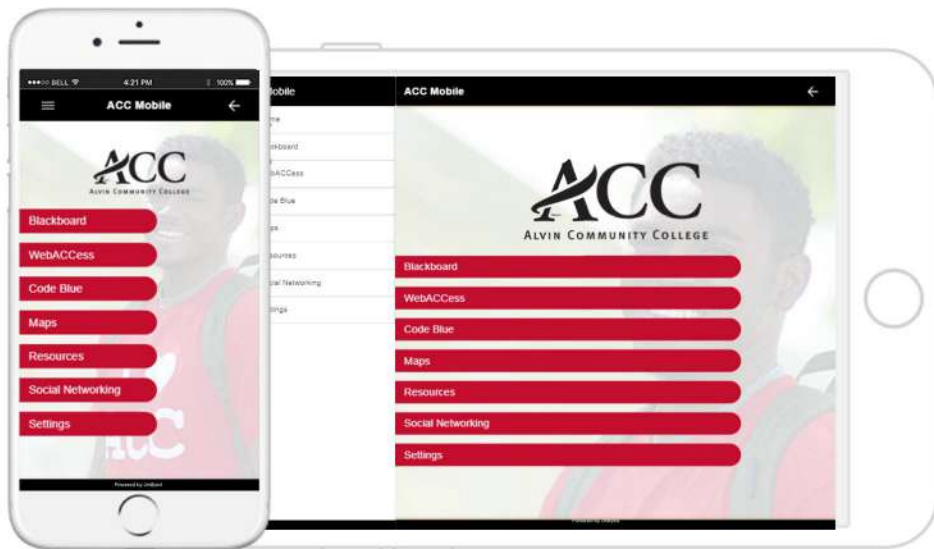
## Digital Transformation:

Unified Mobile and Portal provide wide-ranging possibilities for campus digitization, institutions benefit from business-process automation, enhanced reporting & data-rich analytics that provide actionable insights to improve both strategic and tactical decision-making.

## Testimonial:



*"Unified was able to provide us Advanced Feature Product with Full Support at half the cost and our students are happy."*, said **Kelly Klimpt, Director, Information Technology at Alvin Community College.**



## Digitize Your Campus Today!

Create immersive user-experiences and boost student engagement with Unified Mobile.

Write to us at [engage@unified.com](mailto:engage@unified.com) for more information.

## About Unified

Unified™ is a cloud-based, next generation student lifecycle management provider serving over seven million students in seven countries. Unified™ is a beautiful and easy-to-use solution designed with an analytics-first approach to increasing student enrollment and engagement. Developed in partnership with the higher education community, our solution is both affordable and flexible to meet the needs of traditional and non-traditional institutions alike.

