

Unifyed™ User Case Study : OKWU SSO

How One Oklahoma Campus Improves Student Engagement & Achieves SSO Capabilities with Unifyed™ Engage

About OKWU

Located in Bartlesville, Oklahoma, Oklahoma Wesleyan University (OKWU) is a national leader in Christian higher education. Established in 1972, OKWU is one of the top Christian universities in the country and has been recognized by U.S. News and World Report, Forbes.com, and CBS Money Watch for its excellent academic reputation and missional integrity. With two campuses, located at Bartlesville and Tulsa, the university caters to more than 1200 undergraduate students.

Problem: Siloed Mobile & Portal Experience

Historically, Oklahoma Wesleyan University was using Okta® as an SSO solution, but certain limitations were difficult to overcome. For instance, Okta® provided an Single Sign-On solution but was unable to provide an integrated Mobile & Portal solution for a better student experience.

Alongside, the University (OKWU) was looking for a robust and easy to use solution, which could ensure smooth communication between all the university entities; not just the students, but the faculty and staff members as well.

Solution: Unifyed™ Engage

While the concerns over pricing prompted Oklahoma Wesleyan University to switch to Unifyed, they were pleasantly surprised by the other benefits Unifyed Engage was able to provide them with.

Unifyed Engage facilitated the University with Single Sign-On, Mobile, and Portal all together at an affordable price. The problems like engaging a third-party vendor to develop a customized portal, improving on engagement, and campus-wide communication were solved with the help of Unifyed Engage.

Due to smooth migration, the university is now able to leverage the perfect blend of cutting-edge technology, security, and better end-user experience, all in one.

“The implementation process is great. The project management team is great with communicating and answering any and all questions or concerns I have. The technical team takes a great deal of stress off my shoulders throughout the process by being prompt in responding to question and quickly resolving issues encountered along the way”

Alexander Johnson,
Oklahoma Wesleyan University



Results

- Better UI & Navigation for Seamless Usability
- Seamless Migration
- Improved User Engagement
- Prompt & Hassle-free Support

Want to know how Unifyed™ can help deliver the digital experience your students expect?

Contact an engagement expert at: engage@unifyed.com